

INDIANAPOLIS AND ST. PAUL WASHINGTON, D.C. MIAMI TORONTO VANCOUVER NEW ORLEANS ST. LOUIS PHILADELPHIA CLEVELAND PITTSBURGH SALT LAKE CITY BOSTON PHILADELPHIA COLUMBUS SAN DIEGO EDMONTON SAN DIEGO MINNAPOLIS MONTREAL BALTIMORE PORTLAND DETROIT INDIANAPOLIS NEW ORLEANS SEATTLE BOSTON LO

Week of Prayer for

SEND» NORTH AMERICA

and the Annie Armstrong Easter Offering®

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ANNIE ARMSTRONG EASTER OFFERING

P R A Y E R G U I D E

INDIANAPOLIS NEW ORLEANS SEATTLE BOSTON LOU SEATTLE ATLANTA NEW YORK CITY KANSAS CITY CALIFORNIA AND ST. PAUL WASHINGTON, D.C. MIAMI TORONTO PHILADELPHIA COLUMBUS SAN DIEGO EDMONTON SAN FRANCISCO MONTREAL BALTIMORE PORTLAND DETROIT VANCOUVER INDIANAPOLIS NEW ORLEANS SEATTLE BOSTON MIAMI SEATTLE ATLANTA NEW YORK CITY KANSAS CITY CALIFORNIA AND ST. PAUL WASHINGTON, D.C. MIAMI TORONTO VANCOUVER NEW ORLEANS ST. LOUIS PHILADELPHIA PITTSBURGH SALT LAKE CITY BOSTON SAN FRANCISCO ANGELES PHILADELPHIA COLUMBUS SAN DIEGO EDMONTON MINNAPOLIS MONTREAL BALTIMORE PORTLAND DETROIT VANCOUVER PHILADELPHIA COLUMBUS SAN DIEGO EDMONTON

BROKENNESS.

It's evident all around us, and we know the remedy. Our mission as believers is to carry the message of God's love, mercy and redemption through His Son, Jesus Christ, to a broken world. We believe the best way to reach people is through the local church.

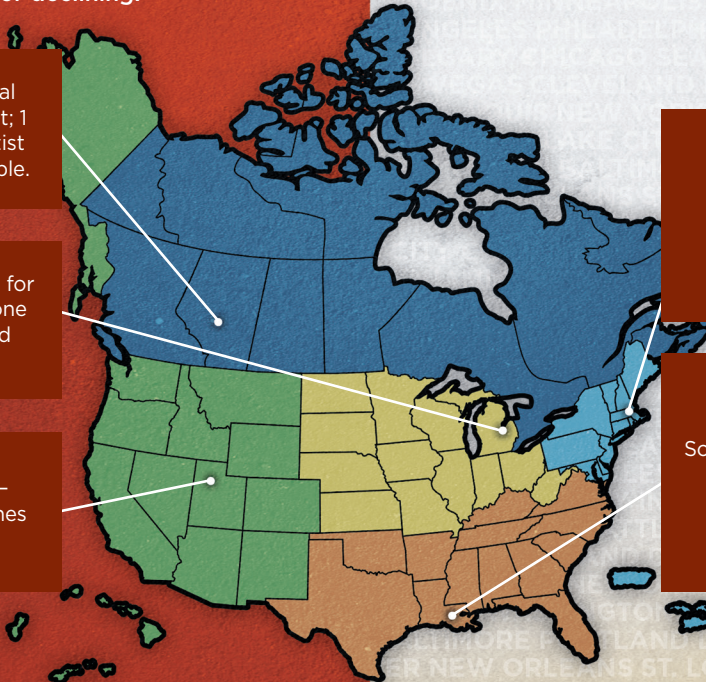
The task is urgent. In the last 100 years, Southern Baptists—and evangelicals in general—have lost significant ground in the church-to-population ratio, especially in the non-South regions of North America and in and around our large cities where more than 80 percent of our population lives.

- › 1 Christian church for every 430 people during World War I.
- › 1 SBC church for every 6,194 people in the United States in 2013.
- › 1 CNBC church for every 115,040 people in Canada in 2013.
- › 70 percent of Southern Baptist churches are plateauing or declining.

EDMONTON: Evangelical population – 5.9 percent; 1 Canadian National Baptist church per 75,000 people.

DETROIT: 1 SBC church for every 36,227 people – one of the most underserved cities in North America.

SALT LAKE CITY: Evangelical population – 2.8 percent; SBC churches comprise less than 1 percent.



BOSTON: Home to more than 250,000 college students and a thriving international community; 1 church for every 42,900 metro Boston residents.

NEW ORLEANS: Despite long-term presence of Southern Baptists, the region has only one SBC church for every 8,011 people. Evangelical population – 11.6 percent.

HOPE.

Send North America is the North American Mission Board's response to bring hope to an ever-increasing population by empowering the largest network of local churches to plant more congregations across North America.

- › 45,000 Southern Baptist Convention (SBC) churches comprise the largest network of churches in the U.S.
- › 311 Canadian National Baptist Convention (CNBC) churches.
- › 25 percent of Christian churches planted in North America every year are planted by Southern Baptists.
- › Send North America's goal is to see 1,500 new churches planted each year for a total of 15,000 churches between 2012-2022.

Use this guide to pray for those on the front lines living on mission and planting churches, and give to the Annie Armstrong Easter Offering so that many others may be sent.

DAY ONE

Key to the Send North America strategy of seeing more churches started is the development of the **farm system**. Just as major league baseball's farm system helps pro baseball players develop and sharpen their skills, this farm system will help discover, develop and deploy our next generation of missionaries for the front lines of the mission field. Farm system categories include:

- › Student Missionary - Student who serves for a specific time, based on assignment, to assist local churches as they seek to accomplish the Great Commission through evangelism and church planting.
- › Church Planting Intern - Individual who commits to a maximum of 12 months of service in various church planting roles designed to help him or her learn more about church planting and discern future involvement.
- › Church Planter Apprentice - Aspiring church planter willing to spend up to a year in an endorsed learning environment following God's call, developing competencies and skills, and practicing the activities of church planting.
- › Church Planter - Man with a solid sense of calling from God to lead the activities of church planting while remaining humbly committed to personal and professional development.

PRAY FOR:

- › The thousands of people currently serving through the farm system and thousands more who are needed to make Send North America efforts a success.
- › Those who are mentoring farm system missionaries, helping them develop and discern God's direction for the future.

DAY TWO

TRAVIS AND STACI KERNS

Salt Lake City, Utah

The farm system is an essential aspect of our work here in Send North America: Salt Lake City. The farm system makes it possible for existing church planters to train our new missionaries on the field, give them "boots on the ground" experience and, most important, gives them the surety of knowing they are working in the place where God has called them before making a complete commitment to a lifetime of service in a particular place.

PRAY FOR:

- › Travis and Staci and the church planters in Salt Lake City as they serve in a place where the truth of the gospel is not often well received and their faith is not popular.
- › Their efforts as they invest in the next generation of missionaries.

Learn more about the Kerns at anniearmstrong.com/kerns



DAY THREE

DANIEL AND LINDA YANG

Toronto, Canada

In Toronto, where many people seem happy and successful without Jesus, church planter Daniel Yang and his wife, Linda, are living life on mission as they bring the gospel to a city growing in population and influence. Trinity Life Church is a church plant in the Regent Park neighborhood. Residents seeking identity and truth are finding it through the person of Jesus Christ.

PRAY FOR:

- › Daniel and Linda as they serve the diverse community and work with fellow planter Mike Seaman to grow Trinity in what is known as the world's most ethnically diverse city - a gateway to the rest of the world.
- › The spark of interest many have in exploring opportunities for church planting in Canada to ignite, causing them to go to the country to further a church planting movement there.

Learn more about the Yangs at anniearmstrong.com/yang



DAY FOUR

JONATHAN AND SHELBY LAND

Sioux Falls, South Dakota

When Mobberly Baptist Church in Longview, Texas, made the commitment to church planting, it partnered as a “sending church” with Send North America: San Francisco, as well as with church plants in Kansas, Nebraska, South Dakota, Hawaii and Alaska. In South Dakota, Mobberly invested in starting Connection Church in Spearfish, S.D., which in turn invested in a new church, Connection Church in Sioux Falls, S.D. This second-generation church plant is led by planter Jonathan Land and his wife, Shelby.

There are currently 1,300 supporting and 600 sending churches engaged in Send North America.

PRAY FOR:

- › More churches like Mobberly Baptist Church to commit to being a supporting or sending church through Send North America.
- › Jonathan and Shelby as they grow Connection Church with an eye to where to start more churches.

Learn more about the Lands at anniearmstrong.com/Land



DAY FIVE

MARK AND TAMMY LASHEY

Townsend, Delaware

Church planter Mark Lashey notes there are almost 130,000 people living within a 15-mile radius of his home in Townsend and very few evangelical ministries to reach them with the gospel. He and his wife, Tammy, started a Bible study in their home that would grow into LifeHouse Church. In the past two years, more than 200 people have been baptized and more than 600 attend services each week.

PRAY FOR:

- › Mark and Tammy to be mindful to rely only on God for direction on next steps for the church.
- › For LifeHouse members to embrace living life on mission in their community and beyond.

Learn more about the Lasheys at anniearmstrong.com/lashey



DAY SIX

GENERATION SEND

A part of the Student Missionary category in the farm system, Generation Send (GenSend) offers young adults a hands-on missions internship designed to immerse them into an urban context. They gain a practical knowledge of the realities of missions and leadership in the city.

GENSEND

Representing those who are currently serving, the young people noted below are seeing transformation in their own lives and those with whom they are sharing the gospel.

Sarah Reese – Home is Kentucky; serving in Portland

Gabriel Revilla – Home is Miami; serving in Chicago

Austin Coleman – Home is Tennessee; serving in New York City

“Many people go on mission trips for a week or two and share their faith, then return home to grow in their faith. My GenSend experience has shown me that growing and sharing my faith should never be separate. Every day we must live lives on mission.”

—Austin Coleman

PRAY FOR:

- › Insight for these and other Generation Send missionaries as to where God is working and where He wants them to serve long-term.
- › Young people you believe should explore student missions opportunities through the farm system. Point them to namb.net/mobilize-me to learn more.



DAY SEVEN

ANNIE ARMSTRONG

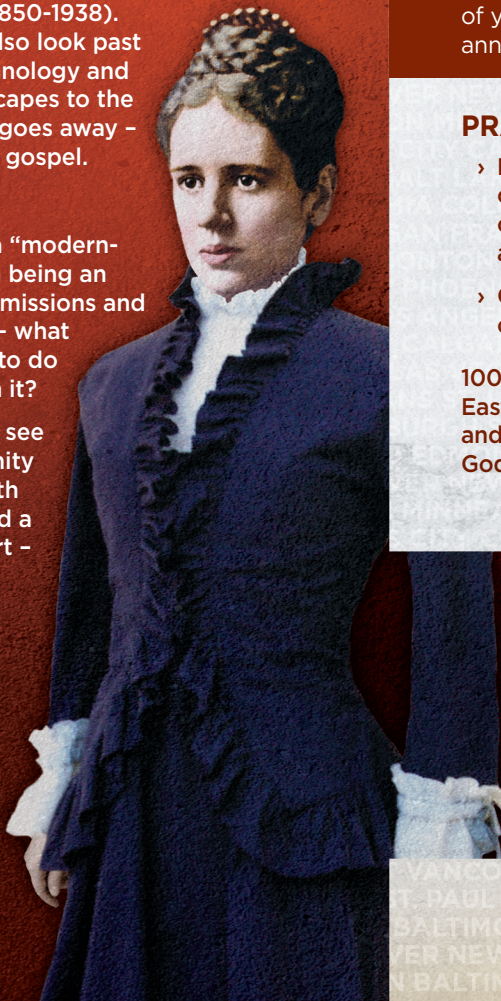
Annie Armstrong was a tireless servant of God and a contagious advocate and supporter of missions efforts throughout the world. She led women to unite in missions endeavors that ultimately fostered a missions support movement that continues today. Her passionate advocacy led Southern Baptists to name the annual offering for North American missions after her as a celebration of her legacy.

Were Annie alive today, she would see a much different world than the one of her lifetime (1850-1938).

Yet, she would also look past the modern technology and impressive cityscapes to the need that never goes away – people need the gospel.

PRAY FOR:

- › Your role as a “modern-day Annie” in being an advocate for missions and missionaries – what do you need to do to strengthen it?
- › The ability to see your community and world with fresh eyes and a renewed heart – God’s heart.



DAY EIGHT

HOPE-GIVERS

Missionaries and modern-day Annies live on mission. They pray for more leaders to rise up, they give more to send more, and they are mobilized in their everyday lives to live out the gospel in intentional ways that multiply disciples.

As you have used this prayer guide to pray for Send North America efforts, and as you give to the Annie Armstrong Easter Offering, you are a hope-giver. Like Annie, though, you must influence others to support the work of your missionaries. Start today by visiting anniearmstrong.com to learn more.

PRAY FOR:

- › Missionaries and church planters on the front lines who are reaching communities in the spiritually darkest areas of North America.
- › Opportunities to live an intentional life on mission that attracts people to Jesus.

100 percent of the Annie Armstrong Easter Offering goes toward resourcing and empowering missionaries to live out God’s call.

MOBILIZE ME

ANNIEARMSTRONG.COM

PRAY

for missionaries. Meet the ones featured in this prayer guide and download more prayer tools at AnnieArmstrong.com.

GIVE

to the Annie Armstrong Easter Offering.

GO

to namb.net/mobilize-me to learn how you can be mobilized in Send North America efforts.



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